

# Homelessness Policy: Next steps for Measure H, ...

**Subject:** Homelessness Policy: Next steps for Measure H, Motel Conversion Program- Apr. 26  
**From:** "Central City Association" <jdanganah@ccala.org>  
**Date:** 04/24/2017 11:32 AM  
**To:** "Julia Marino" <jmarino@downtownla.com>

CCA Committee Meeting Notice

 [HOMELESSNESS POLICY COMMITTEE](#)  
• NEXT STEPS FOR MEASURE H  
• MOTEL CONVERSION PROGRAM

WEDNESDAY  
**APR. 26**  
8:30 a.m. - 10 a.m.

 RSVP

— RSVP required by April 25, 2017

 Get Directions

**Questions?**  
Please do not hesitate to contact Lena Mulhall at  
[lmulhall@ccala.org](mailto:lmulhall@ccala.org) or 213.416.7514.

## NEXT STEPS FOR MEASURE H

Over the past 18 months, we have seen incredible progress by the City and County of Los Angeles to create a coordinated approach towards addressing homelessness. Both entities adopted comprehensive plans that involved significant stakeholder input and the plans are now being implemented largely due to voter approval of Measure HHH and Measure H. Measure HHH is a \$1.2B bond that can be used to acquire and/or improve property for homeless housing, temporary shelter, storage facilities and affordable housing. Measure H will allocate approximately \$355 million per year for ten years to support homeless services including rapid re-housing efforts. Together these Measures are bringing new resources to implement proven strategies to prevent and address homelessness including: permanent supportive housing; specialized outreach; mental health treatment; and interim housing. A 50-member Measure H revenue planning group was established and this group will conclude its work in May 2017. The Board of Supervisors will also be making appointments to a 5-member permanent advisory board. Join us to learn about the progress to date.

**Special Guest: Phil Ansell, Director, Homeless Initiative L.A. County Chief Executive Office**

## MOTEL CONVERSION PROGRAM

In partnership with the County of Los Angeles and the City's Housing & Community Investment Department, the Los Angeles City Attorney, Mike Feuer, recently launched the motel conversion program. The program offers different options and incentives to motel owners to convert their properties to permanent supportive housing. There are approximately 382 motels located throughout the City that are prime candidates for this program. Learn more about this innovative program that seeks to address the homeless crisis by leveraging existing resources and providing incentives.

**Special Guests: Capri Maddox & Gita O'Neill, Office of City Attorney Mike Feuer, City of Los Angeles**

*(Open to Executive, Business Advocacy and Premier Level Members Only)*

### Location

Central City Association  
626 Wilshire Blvd.  
Suite 200  
Los Angeles, CA 90017

### Parking

— Parking is available onsite.  
— \$5 for 2 hours with validation.  
Enter structure on Hope Street.

Continental breakfast will be served.

[Register for this committee meeting on CCA's new Member Portal](#)

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Central City Association of Los Angeles

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